the commercial trilogies

Commercial Trilogies (as treatment)
DIRECTORS CUT

Trilogy 1 - "Jesus Christ, Super Car…"

The first trilogy will feature Jeff Bridges in his 'Big Lebowski' actualization with special appearances by Hugh Hefner and a Deity. The Cars will all be 'Mini Cooper/BMW.'

So it begins…

Intended Medium: Television Commercial/s

Note: The storyboard's contained herein were actualized to show the context and concept rather than the actual live footage, which would actually involved the aforementioned celebrities or their likeness. The original drawings used to concept this remain the property of the original copyright holders and writers.

The original drawings will not be used for any purpose whatsoever except to portray the concept.

These writings and registrations allow us to begin the process of making these trilogies a reality.

Thanks for being the Writers Guild

Best Regards,

Marshall and Don

Note: While the Mini-Cooper/BMW is the intended client. The Car Type, Make and Manufacturer may be subject to change/s

To speak to Marshall or Don

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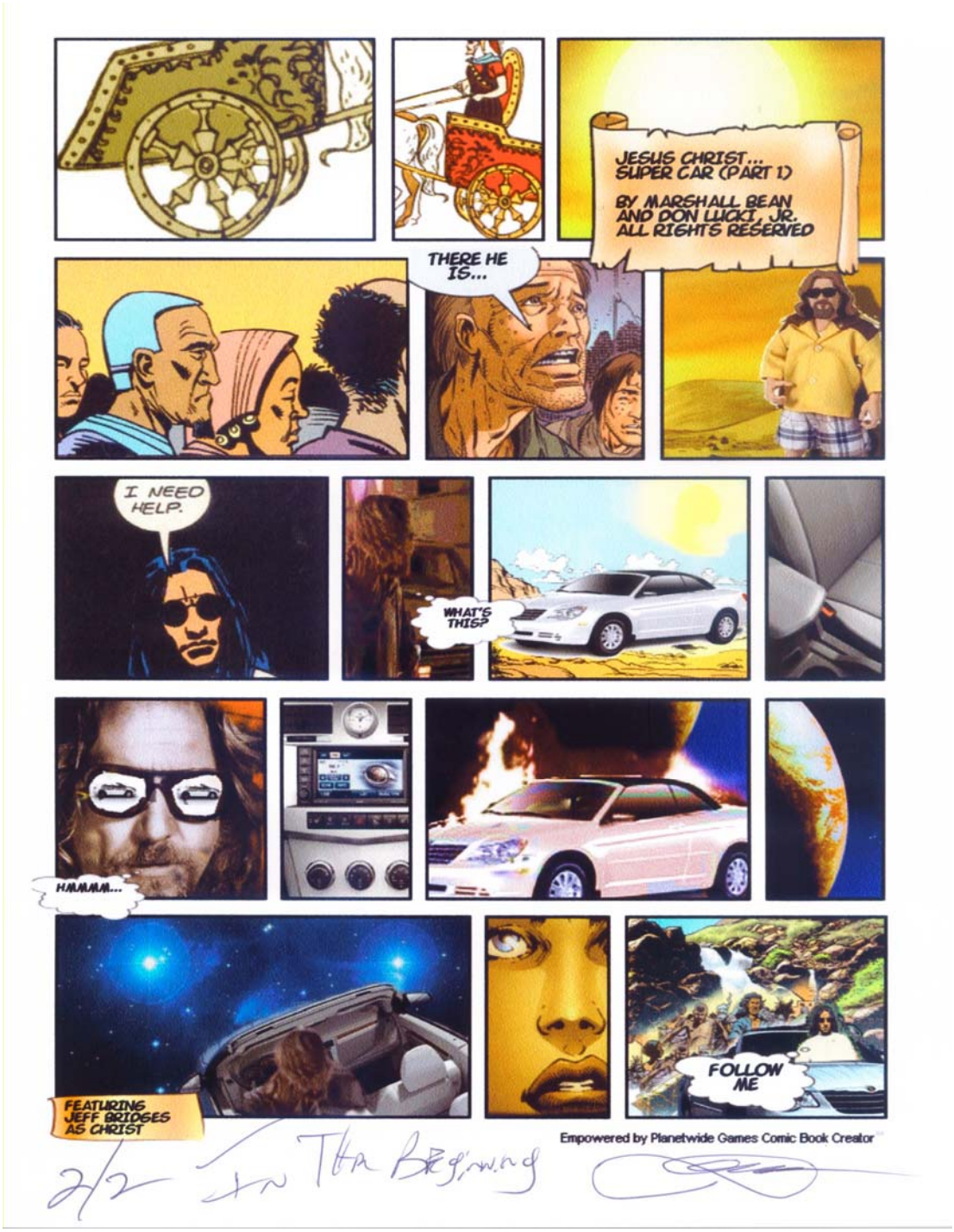
Concept Protected under Writers Guild of America#1215278

Act 1 – In The Beginning (Storyboard)



Act 1 – In The Beginning (Text)

A dusty desert road.

Close-up of a chariots wheel, dissolve to a pan out shot of same
People marching along the same road far behind the chariot
Suddenly a mirage dissolves to become Jeff Bridges/Big Lebowski style as Jesus

Jesus sees the people and immediately wants to save them from their toils
Not finding the proper solution He seeks the Grace of the Almighty

And so appears …a white Mini Cooper/BMW Limited Edition Convertible (or one like that) on fire, like the burning bush. (ghost rider style CGI) This is his Revelation.

Amazed by both the immediate Response and the marvel of the technology, Jesus is quick to become curious of this newfound Miracle. He gets in and is whooshed into Space, giggling and laughing.

<Cut To> one of the crowd looking upward. Jesus looks down and sees the person looking up.

The car comes back down to the road…and from behind the people comes a Mighty wave. In fact…the Ocean comes to the desert. The flood immerses the peoples who are laughing and swimming as they now have both transport and cool. The final shot shows Jesus driving the car...saying…"Follow Me"

Potential closing catch phrases: "The Creators Car", "Mobility for the common man", "Mini Cooper/BMW…be close to Creation"

Act 2 – Hef & Jeff (Storyboard)

Act 2 – **Hef & Jeff** (Text)

Panic at the playboy mansion.

One of the bunnies discovers that the car they want to drive to Century Plaza…won't start. Running down the stairs of the mansion, after discussing the problem with some other playmates, she shares the information with 'Hef.'

Hugh Hefner, cool and calm, tells them "I'll fix this" and goes to the garage...after taking a few contemplative puffs of his trademark pipe.

Finding his favorite 19xx green Limo (with gold lettering) under wraps, he pulls away the tarp…and takes a moment to remember the wonderful times he had with it and the beauty, durability and longevity of his possession.

His melancholy turns to measured angst as he is unable to find the keys after looking high and low.

Suddenly…a glowing Jesus (Jeff Bridges) appears asking, "…looking for these?" and hands Hef the lost keys. The car transforms into a Mini Cooper/BMW. Hef tightens his lips slightly, and almost raises and eyebrow.

(what Jesus was doing with Hef's Limo…God only knows)

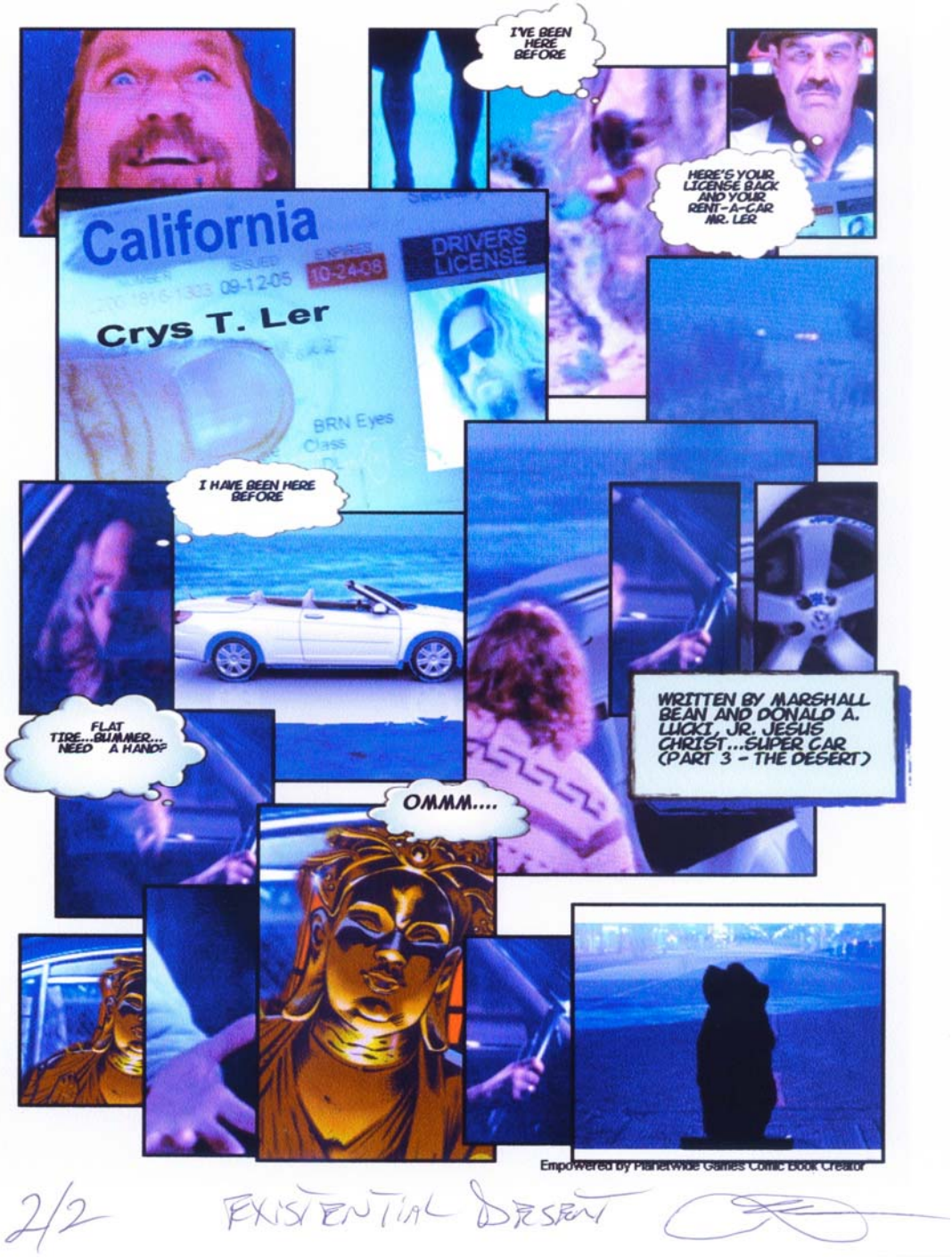
Without hesitation, Hef starts the Mini Cooper/BMW, guns the engine...and beeps the horn, smiling.

Hearing the sounds in the background, the playmates know that Hef came to the rescue, and excitedly claim…"Off to Century Plaza!!"

Fade out as the car is seen driving away, but not before seeing a snuggle of bunnies in tight around Hef...

Potential closing catch phrases: "Mini Cooper/BMW...the speed of beauty", "Beauty waits for no man"

Act 3- The Existential Desert (Storyboard)



Act 3- The Existential Desert (Text)

In any non-particular time and space (Ok…maybe even the same one from Act 1 when the car was in space) Jeff Bridges as Jesus appears amidst the Heavens wildly smiling (ala the Gutterball floating scene in the Big Lebowski) and floats to Earth. He reflects…"I've been here before"

There is no car. (just like there is no spoon)

Jesus materializes into a rental car shop discovering he has no drivers license.

The rental employee asks…"may I see your license?"

Pulled to the sight of the Limited Edition white car. Jesus turns and sees the word "Mini Cooper/BMW" (close-up)

Jesus actualizes a drivers license and hands it to the employee.

"Here's your license back, Sir…" states the employee.

Jesus gets in the car and starts driving down a desert road, thinking, "I have been here before"

He drives a little further and sees Buddha in a VW with a flat tire. Buddha is just sitting there.

Jesus calls out to Buddha, "Flat tire…bummer...need a hand?"

The Buddha does not respond, but rather closes his eyes and begins to meditate with an audible "Ommmm"

Jesus drives off… further down the road.

After the car fades from view…Buddha gets out of his car and follows the same path.

We see Buddha looking down the same road where Jesus drove.

<Fade out>

Potential closing catch phrases: "Mini Cooper/BMW...for the mobile Messiah", "…for the mobile Messiah…or Messiahs." "Mini Cooper/BMW…Question not"

COMMERCIAL TRILOGIES 2 & 3 (As treatment)

Intended Medium: Television Commercial/s

These two trilogies complete the cycle of 3. They are being copywritten under the Writers Guild of America with separate number and name copyright for Trilogies parts 2 and 3. It is the intention of the writers that the cycle should be completed with all three (3) trilogies.

Included please find the following trilogies
(Each trilogy has a mini-trilogy, 3 segments within it)

Trilogy 1 - <previously submitted> **JESUS CHRIST…SUPER CAR WGA# 1212307**
- Act 1 – In The Beginning
- Act 2 – Hef & Jeff
- Act 3 - The Existenstial Desert

Trilogy 2 – AMONG THE CLASSICS
- Act 1 – Shakespeare and The Barrymores
- Act 2 – A Tale of Two (Dickens)
- Act 3- It's a Wonderful Car (Capra)

Trilogy 3 – A FISTFUL OF MINI COOPER/BMWS
- Act 1 – The Good The Bad and The Mini Cooper/BMW
- Act 2 – Jazz Dance
- Act 3- Million Dollar Babies

No storyboards accompany these concepts

AMONG THE CLASSICS Act 1 – Shakespeare and The Barrymores

The Barrymores are on stage reciting Shakespeare
The lines continue as the scene cross-dissolves to them reciting in time the same lines but

in a car with Mary Beth, Drew, John and Lionel Barrymore.
Doing their thing...and taking turns reciting lines.
One of the elders exclaims…"Oh Dear!!" as they look at the gas gauge.
They pull into a gas station.

The attendant asks..."What kind of gas regular or unleaded?"

John replies…"Fill it up with your best Ethel"
"Ethel Barrymore enters, stage left and gets in the car."

Upon filling up. They discover that the car wont' start.

One of the Barrymores says "Dear Heavens…"
"Stage hand…."

A new driver in a red cap suit appears
Pulls shirt open to reveal a shirt that says "Mini Cooper/BMW…The absolute solid institution." The driver waves his hand over the blurred logo of the car they were driving, and it now says "Mini Cooper/BMW". The car naturally become larger in size and stature. The driver gets in, says " A rose by another other name would not be as sweet" and starts the car.

The Barrymores are delighted and commence with celebratory applause and laughter.
One proclaims "Well done…Well done…"

The driver winks and he turns to them and says…
"No smoking, no drinking in the car"
"Safety first…"
the car drives off
<fade out>

Voice Over: "Mini Cooper/BMW…Partial to None."

AMONG THE CLASSICS Act 2 – A Tale of Two

A writer is seen writing feverishly
Crumbles papers he writes and throws them anywhere
Then drives a car

He's writing while driving
(Note: Driving while Cooper/BMWing is not a recommend action for anyone…except…Charles Dickens)

Crumbles and throws more paper in air and out the window
Recites Dickens verse
Then stops the car.

All of the papers he threw away are now swirling in front of him.
He gets out…papers flying around him

All of the papers begin stacking up
They form into a book

<Camera zooms in to show>
a red leather covered book with
the title …"A Tale of Two" (of course this tale of two is the driver and the car)

<fade to>
Same writer
Winning award for something
Fade to post award, signing book copies
Leaves
Drives away
Papers flying behind
And following the car

Voice Over: "Mini Cooper/BMW… a classic in itself. "

AMONG THE CLASSICS Act 3 – It's a Wonderful Car

The role of 'George' from 'It's a wonderful life' is recreated through live actors recreating scenes and old actual film footage from "…Wonderful Life"

George is seen walking through town, dismayed.
He walks into a tavern…
You got a buck, hey you got a buck
I got a buck…

He only has 2 dollars.

He walks through town again, still broken hearted and amidst his thoughts of sadness, slips and falls into the snow.

He falls…Like the snow

Wincing, he raises his hand to any one or anything that might be there
And something is there
It is the handle of a Mini Cooper/BMW.

George looks up and the glimmer of hope turns to a full ray as he lifts himself up smiling. On gaining his balance, he see in his other hand is a fistful of dollar bills. His eyes light up. He gets in the car, drives to a gas station and fills up. Then drives back to town. You can see the town sign, and the car driving deeper into town.

He gets home to a Christmas tree and all the kids in the house. "Ginger snaps…C'mon kids, those can wait. Martha…wait'll ya' see this…c'mon…" and he packs Martha and the kids in the car. He looks up at the moon, puts his hand on the car smiles and says "It's a wonderful car"

As the car is seen driving off…it goes just out of camera. You see only the scene no car… and the moon.

Suddenly a 3-d Lasso appears and shoots to the moon, lassos it and pulls it to earth. Melancholy music plays as it fades to black.

Voice Over: "Have you got a buck…?" "Mini Cooper/BMW. We can promise you the moon…it's up to you to drive for it"

A FISTFUL OF COOPERS Act 1 – The Good The Bad & The Mini Cooper/BMW

Clint Eastwood is seen in legendary form with a cigarillo, a cowboy hat and boots. You know this scene, we all do.

<Cutaways to eyes, his hat, the cigar>

Banner comes out
It says "The car of the past present future"
People are working on some kind of car
Clint pulls out his gun

"Stop making these cars"
Pulls out other gun and starts shooting
shoots at the car
<Zoom in on eyes…squinting, pauses…>
The guns fire again
The dust clears and we see a remake of the Mini Cooper/BMW
Clint puts the edge of the gun to his mouth and blows the smoke off it.
Blinks once, and raises the edge of his mouth.
He gets in.

The scene cross dissolves into
Clint in the same hat and boots
Where he pulls into a restaurant
Very expensive
Passes out cards
Then throws cards in the air
<Camera zooms to see one of the cards on the floor which says, >
"Drive a new Mini Cooper/BMW…"

Some says " Destiny Rides to Town…"

Clint gets back in car and drives off
Camera zooms to a Wanted sign with a picture of the car (ala standard Wild West poster, no Dead or Alive.)

The sign is smoking

Voice Over: "The new Mini Cooper/BMW. "Wanted everywhere" or "The Good, the Bad…the Mini Cooper/BMW"

A FISTFUL OF COOPERS Act 2 – Jazz Dance

Ala "Bird" Film noir
Using Sin City style B&W with added color

a Jazz club

Charlie Parker on stage

Clint Eastwood (is the owner of the Jazz Club) walks in with a monkey (The monkey from "Any Which Way But Loose")

The Monkey runs off and drinks a beer

The monkey is clicking his fingers to the music and making monkey faces
(as if the monkey is trying to silently impersonate Billie Holiday singing)

Bird still playing

The Monkey half drunk slams a shot. Gets up and runs to the stage and jumps on Charlie Parker's back.

Bird puts down his Sax and runs out of the club to his car, the monkey still on his back
Bird gets in and his car won't start
The monkey laughs

Clint appears at the side window and says to Bird
"Take mine…but first get that monkey off your back"
tilts his head back and the monkey returns to Clint's side

Clint gives a card to Bird along with the keys saying
"Here…I've got 2 or 3. Call him"

It's a big Gold Mini Cooper/BMW
The monkey jumps up and down

Bird gets in and drives away

<The monkey actually sings/scats with the music as it fades out>

Voice Over: "Being kind to your animal is being kind to yourself. " "Mini Cooper/BMW…Jazz it up"

A FISTFUL OF COOPERS Act 3 – Million Dollar Babies

<Camera fades in>

Clint Eastwood is seen from the back wearing a towel around his neck
During the dialogue…you only see his face, expressions and body
(subtly) He is at the edge of a metal bridge-like rope
To the audience he appears to be coaching a prize fighter

"C'mon, you can do it…"
"That's it!"
"…Try harder"
"Left …
…right…"
"…More thrust"
"Now back"
"Then …forward"
"Weave…Weave.."
"Stop"
"Turn"
"Great…that's it!!"
"Now...Keep it coming…"
"Keep 'em coming…"
"Perfect"

The camera spins and turns to see that Clint is not talking to a fighter, but to workers on an assembly line

Clint lays his hands on the first one off the line, polishing it.

He turns and says to the assembly line,
"Now these are some Million dollar babies!"

Voice Over: "Mini Cooper/BMW...the million dollar baby for you and yours, see your Mini Cooper/BMW dealer today"

COMMERCIAL TRILOGIES Finale <Part 4> (As treatment)

Intended Medium: Television Commercial/s :Underscore Medium:

Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr.

This final and fourth trilogy transcends the traditional cycle of 3.

We are sharing the realization that the previous trilogies were actually 30 second MOVIES by putting the celebrities in roles rather than as celebrity endorsers or voice-over talent. This brings us to the theme of the final trilogy…***Driven by Drama***, wherein homage is given to the select teachers and teachings that live on through these actors/ actualizers otherwise we would not have chosen these specific persons.

Now forget what you have just read.

It remains the intention of the writers that the cycle should be completed with all three (3) trilogies, but is not until the fourth contained herein.

Included please find the final trilogy.
(Each trilogy has a mini-trilogy, 3 segments within it)

Trilogy 1 - <previously submitted> **JESUS CHRIST…SUPER CAR WGA# 1212307**
- Act 1 – In The Beginning
- Act 2 – Hef & Jeff
- Act 3 - The Existenstial Desert

Trilogy 2 – AMONG THE CLASSICS <Previous WGA#1213876>
- Act 1 – Shakespeare and The Barrymores
- Act 2 – A Tale of Two (Dickens)
- Act 3- It's a Wonderful Car (Capra)

Trilogy 3 – A FISTFUL OF MINI COOPER/BMWS <Previous WGA#1213876>
- Act 1 – The Good The Bad and The Mini Cooper/BMW
- Act 2 – Jazz Dance
- Act 3- Million Dollar Babies

Trilogy 4 – DRIVEN BY DRAMA (Current/included submission)
- Act 1 - Ogre Pie (homage to Ted Liss)
- Act 2 – Close to You (homage to Del Close)
- Act 3- A Street, A Car…Desire (homage to Stanislawsky/ "Method," etc)

DRIVEN BY DRAMA Act 1 – Ogre Pie

A student of Ted Liss leaves after class
Ted, is walking hunched, like an ogre so as to distract people from himself

The student asks…"Do you like warm weather…or cool…?"

Ted replies, "I don't even think about those things…I have to get my wife a 'nice piece of pie'" <in the same tone that he did the pie commercial, probably even that same line from that same commercial> and gets in his Mini Cooper/BMW.

He proceeds to get out of the parking spot, but hits the car behind him.
The driver was in the car and gets out yelling, "Look what you've done to my car!!!"
Ted replies..."It's OK…I'm under Doctor's supervision" and drives off.

Ted stops and gets a pie for his wife, then back in the car and drives home.

Ted gives the pie to his wife and goes outside

Ted goes to jump into the pool which has no water…as it has been filled with only cement.
He walks across the cement.

From nowhere, appear a number of his students and try jumping into the concrete pool after him.
They do not walk on it. Rather are swimming in the cement.

Ted exclaims, "It's safer in the car…" and gets into one.

Voice Over: "Mini Cooper/BMW…Because you need to get pie…or something."

DRIVEN BY DRAMA Act 2 – Close to You

A comedian is seen on stage at an improv shop. That comedian is Jim Carrey, The curtain behind him, a single mike, a spotlight and the commands called for him to improvise, provide the scenery.

<offstage>
"Here's the scene…You are a door, opening and coming off its hinges…in zero gravity space…with wind…"

The comedian improvises the scene

<offstage>
"Here's the scene…You're a Giant life-size cat, reciting Shakespeare in the rain…after eating a lot of catnip"

The comedian improvises the scene

<offstage>
"Here's the scene…You're the Grim Reaper...overly friendly, working at a donut shop…when your pants catch on fire…while trying to take customers orders. "

The comedian improvises the scene

<offstage>
"Here's the scene…You're in your new Mini Cooper/BMW…."
<The scene changes to the outside world, with the comedian in a Mini Cooper/BMW…over the hood shot>

The comedian improvises the scene

Voice Over: "Don't improvise. See your Mini Cooper/BMW dealer today."

DRIVEN BY DRAMA Act 3 – A Street, A Car…Desire

Intended actualizers: "James Caan as Stanley" and "Virginia Madsen as Eunice"
The part of Stella will be played by an unknown

Stanley Kowalski, and Stella are seen arguing as they drive to get their car in town which is being repaired. <the town is similar to the images made in *A Streetcar Named Desire*> They drive the car in to the repair shop. Stanley is wearing an athletic T-shirt, as the temperature is near 100 degrees. Stella is wearing whatever suits her. <Shots of their surroundings>

Despite the heat and the situation making them on the verge of anger…it also makes them on the verge of heated passion and desire. This line is never crossed, but whispered like the promise of the repaired car and a cool drink of lemonade with ice.

<As they enter the repair shop, they are told, by an off-camera voice that their car isn't ready yet>

Half-rubbing, half-scratching his neck, Stanley looks around absently. Stella looks at him. They leave the car and see across the street from the repair shop, a diner.

A mumbled "Mmmgh" escapes from Stanley's mouth. Stella looks at him, pauses and bites her lip quickly. "C'mon…we're goin' in here" states Stanley.

They get into the diner and Eunice (Virginia Madsen) is making pancakes. She is replete of makeup or emotion, wearing a blue 1950's waitress outfit. She finds her friendliest voice to greet her *only* customers saying, "How ya'll doin? Take a load off...what can I getcha…" Stanley looks at the menu. Stella looks at Stanley. Eunice looks at Stella looking at Stanley. Stanley looks around, then looks back across the street to the repair shop. Never really ordering anything from the menu, Stanley looks at the fabric of Stellas clothes, then Eunices, then is reminded of the curtains at their apartment and <quick shot of interior> the one electric fan there.

<There is a montage of different types of food served in front of them. None eaten, food continues to come >

Stanley gets up, leaves and Stella follows him shouting "Stanley, Stanley…" As they are at the door Eunice calls out "…wait!" But Stella and Stanley continue towards the repair shop. As they are walking, we see the food being thrown out after them by Eunice, unseen.

As they enter the shop, we now see Jeff Bridges who says..."Hey, you're back. It'll be just a few more minutes. Here, I fixed you some lemonade...sorry for the wait" and he hands them a silver tray with two Glasses filled with ice and lemonade. We see their hands reach for it, then just the empty tray, then the empty glasses back on the tray."

The car is driving out of the repair shop hastily with Stanley and Stella inside <rear shot>

Jeff Bridges looks at the almost out of scene car saying, "Hey…you can keep the tray…"
<Fade to black>

Voice Over: "Mini Cooper/BMW. Quench your desire."

Trilogy 5 – Subject Now:PostScript

COMMERCIAL TRILOGIES Postscript <Part 5> (As treatment)

Intended Medium: Television Commercial/s

Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr.

This fifth trilogy is added as postscript to the previous ones

Trilogy 5 – Subject Now:Postscript

Act 1 – The young, and the rest is…

Act 2 – Larger than Life

Act 3 – Subject Now

Trilogy 5 – Subject Now:Postscript Act 1 – The young, and the rest is…

A very young Harvey Keitel is sitting on the floor playing with two toy cars, making sounds and swerving them around each other. The camera pans up to his dresser where we see more of the same kind of car and a picture of the young actor beside a pinewood derby car.

The scene dissolves to the same actor, older, just before driving age. Looking Speed Racerish in a 'Soapbox Derby' car, along with other kids. After the soap box cars take off, an young angry driver is trying to push the young Harvey off the road. The cars swerve around each other, and Harvey eventually wins the race.

The scene ripple dissolves to an actual film-style car chase scene with the current Harvey Keitel. Surprisingly, the scene is the same one that was recreated in the opening of this, but using actual cars and actors.

The director yells…"Cut, that's a wrap."

The lights fade on to show a frame of the car and a green screen background as Harvey gets out, exits the car and tilts his head as if to stretch his neck, subtly.

Harvey leaves the Studio, puts on a pair of sunglasses and gets into his Mini-Cooper. Closes the door. Laughs fondly and drives away.

Voice Over: "Mini-Cooper/BMW" "Dreams for the future."

Trilogy 5 – Subject Now:Postscript Act 2 – Larger Than Life

A janitor, Nicolas Cage is James Deans' twin
He is cleaning Eden Rock Hotel in Miami Beach
His towel turns into a Giant towel
He polishes his turbo Mini Cooper/BMW with the towel
The engine starts by itself
Gets in and drives to Daytona

Suddenly he's in the pole position starting line with the car.
"Here's your number…wait for the green" says someone as he's in his car.

Nick says. "Wait…I can't race with this"
"No, I Wont' race…"

The same someone says, "You look like…"
Nick replies, "I'm not…I'm a relative though"

He drives to Memphis

There is a mob scene in front of Graceland.
Nick drives far to the side of the house where there is a little house on the grounds. He gets out and knocks on the door, where a little girl, angry she had to answer the door, greets him.

Nick: "Does your father live here…?"
Girl: "No"
People are laughing, the laughter subsides and then stops
The door closes.

The mob turns to him and begins running towards him.
Nick gets in and speeds away. He barely gets away…speeding.
Nick looks in the rear view mirror and sees that the crowd is far behind him and now gone. He stops the car, and pauses to have a gestalt moment.

He looks in the passenger mirror and sees "<Nick Cage as> Elvis in Mirror

Elvis winks and says "We're driving back to Daytona baby'"

Voice Over: "Objects in the mirror are much bigger than they appear"
"Mini-Cooper/BMW"

Trilogy 5 – Subject Now:Postscript Act 3 – Subject Now

David Duchovny and Jillian Anderson recreate their X-Files roles.

Classic X-Files lighting, and mark snow-like music open the scene, where we see David and Jillian looking at something in the woods. It's glowing and smoke surrounds what they are looking at. A white text onscreen overlay reads "Present Day"

Mulder is on walkie-talkie saying "Get it out of here…we need to get this out of here..." Scully is also on the scene, looking interested in whatever they are seeing.

Crime scene yellow tape surrounds the area, which is punctuated by FBI staff and vehicles.

The scene cuts to Mulder and Scully in a research lab looking at what was brought in (we don't see what they are looking at)

Mulder: "I can't make sense of it Scully…can you?"
Scully: "I've…never seen anything like it…it seems to defy…"

Mulder: "These lines…this shape…"
Scully: "Foreign and hypnotic at the same time…"

Mulder: "Scully…are you feeling the same as I am…"
Scully: …do you mean…" "Yes…it's putting me in a trance…"

Mulder: "Scully…are you thinking what I'm thinking"
Scully: "<Looking posessed>…There's only one way to find out"

Scully hits a switch and the air is sucked out from the room revealing a Mini-Cooper/BMW.

They get in and crash through the doors.

As they drive down the road…a beam of light from Outer space appears and lifts the car up beyond the top of the screen.

The scene cuts to aliens laughing with no mouths...and shaking their heads, pointing to a screen with an overhead view of the car being pulled up in the beam.

Fade to black, with music.

Voice Over: "Mini-Cooper/BMW…Solve the mystery. Drive one today."

COMMERCIAL TRILOGIES (Continued Part A to G)

Intended Medium: Television Commercial/s

Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr. These trilogies add to the previous cycle/s. They are being copywritten under the Writers Guild of America with separate number and name copyright. Included find the following trilogies (Each has a mini-trilogy, 3 segments within it)

Trilogy A – Sooper Dooper Coopers

Act 1 – 3 Bands
Act 2 – Laugh In a…
Act 3 – Easy Riders

Trilogy B – The Music Goes On

Act 1 –Blue Buddha
Act 2 – Slip Kids
Act 3- Zeppelin Dreams

Trilogy C – Fields of These

Act 1 – Mr. Personality and Mr. 3000
Act 2 – The Grapes…of That
Act 3- Ernie Banks

Trilogy D – Here, There and Everywhere

Act 1 –Magma, Mine
Act 2 – French Lessons
Act 3- A New Man

Trilogy E – Intercontinental Handling

Act 1 –Walken…Drive Out
Act 2 – It's Greek to Me
Act 3- Spanish Sunsets

Trilogy F – This and That

Act 1 –Cartoon Town
Act 2 – Zenny Day
Act 3- A Day at the Zoo

Trilogy G – This and That again

Act 1 –Rags to Bridges
Act 2 – Misfits
Act 3- Good Behavior

No storyboards accompany these concepts

Trilogy A – Sooper Dooper Coopers Act 1 – 3 Bands

It's the 1970's

There is a sign
"3 Bands - $5"
"Buddy Rich"
"The WHO"
"special guests: Led Zeppelin"
…in front of an open field

We see flashes of the people enjoying the concert
And mini (haha) scenes of the bands playing

Someone, nameless, faceless walks by
…we see Hugh Hefner talking by his limo

The Limo opens and it's.. Bill Cosby
He smiles…with no bodyguards
…and Waves
A single forefinger beckons him from the limo…that is filled with beautiful bunnies…
and Jello Pudding

Bill exits the Limo and gets into a Mini-cooper
The bunnies follow

Hef says, "What am I going to do with all that pudding?"
Then winks and a light glows around him

Hef says, Bill…Wait!"
And in ultra fast motions takes all of the pudding from the limo and pours it into the Cooper with Bill and the Bunnies. He makes the playboy sign with his fingers combining the OK sign & a shadow finger bunny

Bill smiles gleefully and drives away with them
As the car fades from view, a spoon is thrown from the vehicle and picked up
It has pudding on it
Off camera it is licked, then looked at…now cleaned.

Voice Over: "Recycling has a flavor all it's own…Taste a Cooper today"

Trilogy A – Sooper Dooper Coopers Act 2 – Laugh In a…

It remains the 1970's

Dan Rowen and Dick Martin are on the stage of **Laugh In**

Dick: "What've we got for the folks tonite?"
Dan :"Well Dick.."

<the actor and icons come out of the flower-shaped doors>

Goldie Hawn: "it's bigger than a breadbox"

70's icon 2 "You can ride it all nite"

70's Icon 3 "It won't talk back"

70's Icon 4 "It's Sexy"

70's Icon 5 "…and Fast"

Rip Torn: "Gas is never a problem" **<smirks>**

Dick: "What're they talking about Dan?"

Tiny Tim appears with ukulele

<He sings…>

"Tip toe, through a Cooper…
Sooper Dooper
It's a Lovely car, so
Tip Toe Through a Cooper
With me…"

A Cooper appears on stage
Tiny gets in…
It's filled with flowers
He smells one…kisses it
Smiles, laughs and throws it to the audience and drives away

Voiceover: "Mini-Cooper…Ukulele not included"

Trilogy A – Sooper Dooper Coopers Act 3 – Easy Riders

Guess what decade this is…?

Jack Nicholson, Dennis Hopper and Peter Fonda are at a diner. They are their current ages.

<They drive in on motorcycles >

Jack: "Well fellas…what looks good?"
Peter: " I'm getting those pancakes with everything…"
Dennis:" Side of bacon…side…of this…side of that...and a side of…"

<Waitress: (Virginia Madsen) comes in>

Waitress: "Well boys…what'll ya' have"
Peter: " Ummm….these pancakes...with everything…"
Dennis:" Side of bacon…side...of this…side of that...and a side of…these"
Jack: "I'll have an egg salad sandwich…"

Waitress: "But we don't have any EGG salad sandwiches…"
Jack: "You've, got Egg's don't you…and Toast...and mayo…and…Stop the presses…Looks out the window…Is that a Mini-Cooper?"

Jack gets up and goes outside, with Dennis, Peter and the Waitress following them
They get into the Cooper, drive around the building, and stop at the side

<A Drive-Thru Order window suddenly appears>

Jack: "I'll have an egg sandwich please…and whatever they're having"
The orders are given through the window.

They drive off. Jack takes a bite, looks back at the passengers (Virginia in the front seat) And says. "Now That's an Egg Salad Sandwich."

VoiceOver: "Mini-Cooper…The possibilities are endless…and then there's the egg salad sandwich"

Trilogy B – The Music Goes On Act 1 –Blue Buddha

Live footage of Buddy Rich and his Big Band **<Danny Devito as Buddy Rich>**

A silhouette of Buddy Rich glowing in blue and laughing as he watches American Idol judge Simon Cowell berating a contestant.

He is sitting in a chair on top of a cloud

Buddy keeps laughing

He gets into a blue Cooper…also glowing blue
And drives into space

He hits the CD player
The same selection plays as in the opening
He taps the steering wheel with his fingers

…reaches to the drumsticks on the seat…

…and throws them into space…

The car drives off…into a star
And the star explodes…
with horn blasts and a drum finale**….<end with a cymbal flourish>**

VoiceOver: "Mini-Cooper…Never miss a beat"

Trilogy B – The Music Goes On Act 2 – Slip Kids

The scene opens showing a two track TASCAM reel-to-reel recorder

The early WHO is seen clicking the stop switch saying…"That's it…it's a wrap...c'mon then"

<They leave the studio>

Outside the studio they go to their car. Peter Townsend gets into the car (as driver), Roger Daltrey into the passenger seat, and John Entwhistle into the back. Keith Moon is about to get in when he looks up and gets hit in the head with a pair of drumsticks (Yes the same ones that Buddy Rich threw into space)

Keith says: "That's It…All out"
The WHO gets out of the car.

Peter says…"Right…then"
And smashes his guitar on the car
They all do the same with their instruments or mike stands
The car transforms into a Cooper.

<the instrumental portion of *'Slip Kids'* plays in the background>

They get in
And drive off

VoiceOver: "Mini Cooper…Who are You?"

Trilogy B – The Music Goes On Act 3- Zeppelin Dreams

The camera zooms in to see incense burning
70's black-light posters in the back…
Then to a book on transcendental meditations

Robert Plant flutters his eyes…in half meditation, half medication
He picks up the book…then puts it down
He stares mindfully and absently at the same time

He picks up his guitar and begins to imagine Jimmi Page play what will become the strains of *Stairway to Heaven*

He nods his head…and continues playing

<A Ziegfeld stairway with clouds and smoke appears>

Robert/Jimmi stops playing

…and walks up the stairs with his guitar

He stops as he sees a gate glowing blue
Behind the gate is a beautiful Cooper

He smiles, with half-eyes
Reaches through the gate and tries to open it
It will not open

Robert drops to his knees, looks upwards and says "Please…"

Hugh Hefner appears, smile holding a set of keys

"Looking for these…" says Hef

Robert half-smiles and nods knowingly
Hef throws him the keys
Robert catches the keys…opens the gates…
And walks to the Cooper

<the scene dissolves to...>
Robert with guitar at the opening scene…enlightenly smiling
Stums the guitar and plays the actual S***tairway to Heaven***…smiling

VoiceOver: "Mini Cooper…The music goes on forever"

Trilogy C – Fields of These Act 1 – Mr. Personality and Mr. 3000

<A baseball stadium >

Ernie banks waves to the cheering crowd

Ernie gets into his car

His wife says…not that one…the other one….

Ernie gets into a mini-cooper…
and starts to drive away

Bernie Mac runs alongside and says wait…wait

Ernie lets him in

Bernie says to Ernie:
"…I'm only one hit away from 3000
But I've been away for a while "

"How do I do it?"

Ernie looks at him and says…

"Keep your eye on the prize…and drive, drive, drive…"

VoiceOver: "Mini-Cooper… drive, drive, drive…"

Trilogy C – Fields of These Act 2 – The Grapes…of That

It is the depression era

People are walking
Among dust

Gary Cooper is working the fields
We see his hat
The sun
His hands
Grapes

And a mini-cooper

He wipes his brow
Looks at the sun
Then at the Min-Cooper

He gets in
And drives away

As he drives
The crops ripen and are green

A front view of the car
He gets into town

The car is filled with grapes

He sells them for a great profit
And smiles

He talks off his hat
Smiles and looks at the sun

The workers cheer…liberated
They pick grapes
Ad put them in coopers

We see Gary coopers eyes filled with hope

VoiceOver: "Super Duper…sometimes even Gary…Cooper"

Trilogy C – Fields of These Act 3- Ernie Banks

The Yankees are having a lousy day

<broadway music plays…>

"We've gotta get better can we can't get worse…"

A pitcher is pitching too many walks

The game ends and there is a lot of booing

The pitcher says to his wife..."I don't know what's wrong…"
The Wife says: " This car's not classic enough"
"Everything you did was always so…classic"

"…like that car we were in the other day"

The pitcher says: "That's It!!!"

They both get in the Mini-Cooper.

As they drive off with the top down
The pitcher throws the ball…which magically lands blocks away on
His old car, breaking the window
The alarm sounds then slows to nothing.

The radio croons: "The Yankee's big game is set for tomorrow…and you won't wanna miss this one"

<Music plays…We've got Heart…>

VoiceOver: "Don't balk at a mini cooper…Just get in and keep on pitching
Voice Over: Mini Cooper…It's got heart"

Trilogy D – Here, There and Everywhere Act 1 –Magma, Mine

A mini cooper drives up the side of a volcano
It stops at the edge
There are snakes everywhere
The snakes go to the side of the car to strike at it
…and freeze…
the car drives into the volcano
the snakes follow it

Voice Over: "Mini Cooper…Hot like fire and snake proof in most cases"

Trilogy D – Here, There and Everywhere Act 2 – French Lessons

<posters read>
The Strongest man in the world
Joseph Greenstein – "The Mighty Atom"

We see his hulking shape
A curled lip
A deep breath
As he…
Pulls a railroad train
Pulls a plane with his hair
Is being offered lots of money

The Mighty Atom says "I don't need a lot of money…I drive a mini cooper"

"And I don't need those french lessons either"

He pulls a fleet of Coopers with the keys in his mouth tied to the fleet
<smiling>

VoiceOver: "Mini Cooper…Ce Va?"

Trilogy D – Here, There and Everywhere Act 3- A New Man

A man walks into an office

Someone asks him. “How ya’ doin’?”

He replies, “As I am…”

Ands starts bouncing repeatedly through the office

Still bouncing, someone else asks him
“How ya’ feeling…?”
Still bouncing, he responds…”Through my hands…”

Someone else asks him “what’s going on?”
He continues bouncing…”What goes…”
And stops bouncing

He leaves the office
Goes to a car dealer…
And throws his black platinum credit card on the desk
“One please…” he says

The car salesman comes back out with a Mini-Cooper and hands him the keys
He catches the keys, gets in and drives off
The car is bouncing

Voice Over: “Mini-Cooper…settle down…in one”

Trilogy E – Intercontinental Handling Act 1 –Walken…Drive Out

Christopher Walken enters a studio with a bunch of Spinal Tapesque musicians

We see the musicians shuffle into the studio with Chris waving to the musicians happily from behind the glass control room.

<They are in front of the mikes in the worst costumes ever>

<The bands plays a little >

Chris: "Very Nice, very Nice…"

<The bands plays more >

Chris: It's still missing something…

<The bands plays more>

Chris: "That's much better…but it's lacking… something…

"Let's See…"

"I know…what this scene needs is …More Cooper…"

A Cooper drives into the studio

They begin beating it to the tune of "Taking Care of Business"

Chris: "That's It…That's just what it needed"

<Scene fades>

The band has left the studio and Chris is looking at the car...he Laughs.
<Gets in and drives off with music fade out to black>

Voice Over: "The Mini Cooper…Don't beat it with a cowbell…Make your own kind of music"

Trilogy E – Intercontinental Handling Act 2 – It's Greek to Me

George Clooney is looking at a ship in a bottle
It's a very small bottle and the ship is a cruise ship

He looks at the bottle
And then looks off the coast of Greece
To the same ship, actual size

A beautiful woman says to george
"It's amazing…isn't it?"
How they can get something so large…into something so small"

George says…"Yes it is..." and glances questioningly

The woman says: "What will they think of next?"

A tablecloth, Champagne Glasses, grapes and cheese, picnic basket and candles
<that they are looking at>
Reverse inflate to a small square.

George picks up the small square…
Looks at the woman and says…

"Well…"

And pops his finger in his mouth
To emulate the sound of a champagne cork
And a mini cooper appears

"…It's greek to me…"

They get in and drive off

We see George looking back while driving
Who winks once, knowingly.

<Scene Fades>

VoiceOver: "What will they think of next? Mini-Cooper. Drive one now."

Trilogy E – Intercontinental Handling Act 3- Spanish Sunsets

Catherine Zeta Jones raises her hand to her forehead and looks across the desert where we see a sunset, she brushes her hair back angling her neck in doing so

Antonio Banderas is looking at the same sunset and blinks

Spanish solo guitar is playing in the background

Catherine gets into a cooper
Antonio gets in a cooper

We see Catherine from the left driving
And Antonio from the right driving
This scene is split screen so we can see both at the same time

The scene dissolves into a single scene where the cars are driving in time to the spanish music, swirling around each other, as if in a car tango

The cars stop abruptly
They both get out
And passionately he pulls her in his arms
They look at each other longingly
Then to the sets of keys in their hands

They turn their head as if to embrace, but instead
Grasps their hands together
And throw both of their keys in the air…looking upwards
The camera zooms to the keys in the air…intertwined
The keys come back down as a single set of keys

A new Cooper appears

His hand and her hand catch the keys
They look at each other
Grasp the keys between their palms
And both walk hand in hand to the new cooper before them

They walk towards the car and get in together
And drive off

VoiceOver:" The Mini-Cooper…Sunsets will never be the same"

Trilogy F – This and That **Act 1 –Cartoon Town**

A man falls from the sky into Cartoon Town (ala Cool World)
<the man remains real and all of the characters remain cartoon images>
The man shakes his head with animated dust and characters
He asks a bum (w/cigar) in a tuxedo, "Where am..I?"
The bum replies, "You're in Cartoon Town"
"How do I get around here…?" he asks
"You need to get yourself a set o' wheels…best way.." says the bum
"There's car dealers here, here, here, here, and there"
Animated signs point to all directions, the arrows not necessarily straight

The man starts off to find a car
Dealer 1 is a svelte cartoon bombshell, in a dress so tight only a cartoon could wear it.
"Welcome…mmm…want to try this sexy foreign model…" Her eyes flash $ signs
"Um, thanks but no thanks…" he says
"You Sure…we can take it for a spin together" says she
"I'll be back if I'm interested" says he

Dealer 2 is a big Bulldog smoking a cigar
"Hey…you be bouncing all over town in this sturdy built, ground shaking truck…"
The mans says, "It's a bit much" as he sees a monster truck with monster wheels

Dealer 3 is a sinister Mr. Smith looking character
"This futuristic neo-car will take you anywhere you want to go"
"Really" says the man…
"Yes" says Mr. Smith…but you have to find the keymaster first.
"And help us defeat the underground resistance…and swallow this pill …"

"Uh…no thanks…" and the man leaves

He looks around the streets and finds a cartoon pen, and draw a set of cartoon keys that on completion of the drawing, turn to 'real' keys.

He draws the outline of a Cartoon Mini-Cooper. After he finishes, the car actualizes into a real one. He puts in the keys, opens the door, gets in and drives into the cartoon sunset, which turns to a real one…

He gets home…where his beautiful wife greets him at the door.
"How was your day"…she asks
"You wouldn't believe it…" he replies…
"I got a new car…c'mon in …lets go for a drive"

And they get in
And drive happily ever after

Voice Over: "Mini-Cooper…get Real"

Trilogy F – This and That **Act 2 – Zenny Day**

There is a small but powerful Zen priest standing in the road.
His friend picks him up in a Lincoln

They go to a gas station

The friend pumps the gas and goes inside to pay
He counts out $20, $40, $60…(<wipes sweat from his brow> $ 80 dollars
And pays the attendant

There is a Mini-Cooper in front. The friend leaves all his gas credit cards on the seat with a wad of cash, his car's pink slip and the deed to his house (*marked paid in full*)

They get in and drive off …

They go to another gas station and get out.
The attendant calls to them "Filler up?"

"No, no…" says the Zen Priest…"we just use washroom."

And the attendant stares at his reflection as he wipes down the car

Voice Over: "Mini-Cooper…C'mon in…"

Trilogy F – This and That **Act 3 – A Day at the Zoo**

A young boy goes to the petting zoo and sees a small elephant in a small zoo-like open area with a brick wall around it.

The boy asks "Why doesn't the elephant come out?" to the other children
They simply shrug

The boy has an idea

He runs back to a Mini-Cooper convertible and honks the horn, boyishly
He runs back to the brick wall and sits on it, then swings around so his feet are inside the wall where the elephant is

The elephant comes out
The children laugh and clap, gleefully

The elephant is waving its tiny trunk
Then turns to the boy, and begins licking his shoe

Suddenly, the elephant licks so much that the boys' shoe is in its mouth with the boy attached.

The boy makes excited gestures. A pair of Zoo attendants come along.
They pull the boy…but the shoe remains in the elephant's mouth.

The parents come and take the boy to the car…They get in
The car starts to drive off, when the baby elephant jumps over the brick wall
The elephant runs to the car, and gives the yellowed shoe to the boy.
The boy smiles…and waves the elephant in
The baby elephant gets in the car

They drive off with everyone laughing
And the elephant waving its trunk

Voice Over: "Mini-Cooper…Did we mention ample trunk space…"

Trilogy G – This and That Again Act 1 –Rags to Bridges

A Man all in rags is walking down the street
<closeup> Socks have holes in them

A man in a suit who has everything walking down the same street
He's saying to himself, "I have everything, Money. Power, fame, but so empty inside…"

He sees the man in rags
"Wait…that's it…you're my answer"

"You…(looking at socks…) you are holey indeed!" <laughing enlightenedly>
"I must have those socks!"

The man in rags looks at him, confused and aloof

Without ever saying "sure...I was going to throw them away, anyway" takes off the socks and gives it to the executive who puts them on

He is glowing with joy
The executive is so thrilled...he swaps his whole outfit with the man in rags

The man in rags (now suited) pulls at his lapels and softly acknowledges the new look
Then starts to walk away

The new man in rags says "Wait…there's more…come with me"
He takes him home, shows him a 12 car garage and gives him a mini-cooper
The new exec gets in with the new man in rags and drives off

The new exec is seen giving a seminar
The suit is ragged
The new exec closes with "And that's that"
The audience (all in rags) echoes thunderous applause

The new exec and the new man in rags leave together side by side
Grabbing each other on the shoulders

The new exec gets into his mini-cooper
The new man in rags is walking down the street
The new exec asks the new man in rags "need a lift?"

The new man in rags says…"You've shown me a lot…"
And chirps the alarm as we see him getting into HIS mini-cooper smiling

Voice Over: "Mini-Cooper…Change is everything"

Trilogy G – This and That Again Act 2 – Misfits

A Baby carriage
Bouncing
Could be a wagon

Outside it is Foggy, misty

A Mother is pushing him
Junior gets out runs away
Takes all his toys with him
tennis racket, Ping pong balls, Paddle ball, yo-yo
The boy throws all the toys down
Except for the paddle ball

The Mother is hitting a paddle ball in a bar with misfits

She Looks like Marilyn Monroe

Clark Gable, Montgomery Clift,
Thelma Ritter and Eli Walich are all at the bar with them

They're all hitting paddle balls like little kids

"What do I need liquor for?"
"I've got my paddle ball "
They see Junior sitting on the bar

"Hey, That kid might just run away and go to school…"

They all laugh

They all run outside the bar
Get into a mini-cooper and drive away

Voice Over: "Mini-Cooper…<pause> bouncing sound, bouncing sound bouncing sound"

Trilogy G – This and That Again Act 3- Good Behavior

A man in a Jail cell
He's Been there for a long time
He's watching commercial on TV…It's a mini-cooper

Voice Over: "The car of today…and it will be sound tomorrow"

Two little angels appear
Debating on whether to give a ton of money this to this guy
Or to someone else

One angel says "He'll be Getting out of jail day or two"
They start dropping gold and silver coins to him

The other angel says, "Remember you'll need dependable transportation to go job hunting. " and they both smile cherubically

Same Commercial is on again

He Gets out of jail

Goes to a car dealer
Buys a mini-cooper
Gets in the car and drives out

VoiceOver: "Mini Cooper…Now that's Good behavior"

COMMERCIAL TRILOGIES (Part H to Z – Alphabet Zoo)
Intended Medium: Television Commercial/s
Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr. These trilogies add to the previous cycle/s. They are being copywritten under the Writers Guild of America with separate number and name copyright. Included find the following trilogies (Each has a mini-trilogy, 3 segments within it).

The blank pages reflect the effects of the writer's strike, which will forever be remembered.

Trilogy H – Dream Theater
Act 1 – I Just Don't have a Car…
Act 2 – Where's My Mini?
Act 3 – Where are you Going?

Trilogy I – Childish Notions
Act 1 – Draw Something
Act 2 – We Deliver
Act 3 - Rhyme Time

Trilogy J – Truth or…
Act 1 – Where is the Truth
Act 2 – Here is the Truth
Act 3 - The Truth Follows You

Trilogy K – Artic Blur
Act 1 – Where is my Penguin
Act 2 – Snow Blind
Act 3 - No More Penguins

Trilogy L – Just Like Old Times
Act 1 – Cant' keep a good car down (W.C.Fields)
Act 2 – They can fit us in…(Laurel & Hardy)
Act 3 - Coopers are a girls best friend (Marilyn Monroe)

Trilogy M – Dial 'M' for Mileage
Act 1 – It was…
Act 2 – And then…
Act 3 - So it…

Trilogy N – The Greatest Show…
Act 1 – The Greatest Show On Earth
Act 2 – It's Magic
Act 3 - Future Fortune

No storyboards accompany these concepts

Trilogy O – Animal Fare
- Act 1 – Like Cats and Dogs
- Act 2 – Dog Gone
- Act 3 – Jungle Love

Trilogy P – Ways and Means
- Act 1 – The German Way
- Act 2 – The Swedish way
- Act 3 - The American Way

Trilogy Q – Ways and Means II
- Act 1 – The Italian Way
- Act 2 – The Spanish Way
- Act 3 - The Chinese Way

Trilogy R – Ways and Means III
- Act 1 – The Yiddish Way
- Act 2 – The French Way
- Act 3 - The Other Way

Trilogy S – Space and Time (Space)
- Act 1 – This space for rent
- Act 2 – Taking up Space
- Act 3 - The Final Frontier

Trilogy T – Space and Time (Time)
- Act 1 – Another Time
- Act 2 – What Time is it ?
- Act 3 - Time after Time

Trilogy U – Dancing with the Cars
- Act 1 – The Fox Trot
- Act 2 – The Tango
- Act 3 - The Mambo

No storyboards accompany these concepts

Trilogy V – Strike a Pose
- Act 1 – Blondes
- Act 2 – Brunettes
- Act 3 – Redheads

Trilogy W – Supernatural
- Act 1 – Ghosts and Goblins
- Act 2 – Witches
- Act 3 - Little Green Men

Trilogy X – New Car In Town
- Act 1 – Mileage Bee
- Act 2 – Social Studies
- Act 3 – History Lessons

Trilogy Y – Just Roman
- Act 1 – Titus And…
- Act 2 – Demetrius Dementius
- Act 3- Coopernicus

Trilogy Z – All's well - that Gestalt's All
- Act 1 – Gestalt Malts
- Act 2 – Lemme Limo
- Act 3- The Gestalt @ The End of The Universe

No storyboards accompany these concepts

Trilogy H – Dream Theater Act 1 – I Just Don't have a Car…

Marshall and Mary Beth are coming back from a rehearsal (could be a performance, aren't they all?)

It's raining

Mary is on a bicycle and Marshall is walking beside her.

They are coming through a tunnelled opening somewhere near Foster Avenue in Chicago.

Mary says " Whew…I'm tired, from all of this long, lovely, laboring…"

Marshall says…nothing, but shakes his head knowingly, and absent at the same time.

Then says…"Hey, I can give you a ride…"

Mary says "you said you don't have a car…"

Marshall says, "I just don't have **a car**…"

"I have a Mini-Cooper…"

He opens the convertible top and puts the bike in.

They both get in …and drive off

Voice Over: Mini-Cooper…"Don't just have a car…"

Trilogy H – Dream Theater **Act 2 – Where's My Mini?**

Mickey Mouse is running around excitedly

He asks Goofy…"Hey Goofy…have you seen my Mini…?"
Goofy replies…"Du Huh, Duh-hu…No…"

He asks Donald Duck…"Hey Donald…have you seen my Mini…?"
Donald replies…"Quaack…No…"

He asks Tinkerbell…"Hey Tink…have you seen my Mini…?"
Tink replies…"magical bell sounds…decrecsendo wah"

Mickey looks…lovingly and amazed…
<Night on Bald Mountain plays…>
magic fills the air (lots of colors too)

Mickey gets into a car
He is seen driving
And smiling happily

He stops at a stoplight

Minnie Mouse pulls up beside him
Mickey says "Uhhh..hey Minnie.."

Minnie says,"Hey Mickey…"

Mickey rev's his engine
Minnie rev's her engine

They drive off into the sunset

VoiceOver: Mini-Cooper: Magic Found
Alt Ending: VoiceOver: Mini-Cooper…magical kingdom indeed!"

Trilogy H – Dream Theater **Act 3 – Where are you Going?**

Voice Over: Mini-Cooper…Where are you going..?

Trilogy I – Childish Notions Act 1 – Draw Something

A teacher has students in school

They are of an earlier age

He says, "Today class…your assignment is to draw any type of motorized vehicle you can imagine"

"A plane, a boat, a rocket ship…anything…"

"Line drawings only please…"

"You have thirty minutes to complete this assignment"

"Pencils ready…and go…"

The children move about at 100x speed

And put down their pencils

Then sit silently

The teacher is in awe

You're all done?

All right then, show me what you've done.

They hold up their papers…
It's all the same car. Which is of course a cooper.

VoiceOver: " Mini-Cooper…the car born of the future past"

Trilogy I – Childish Notions Act 2 – We Deliver

Kids are making a prank call for pizza delivery

They order a lot of things…everything

And give a fake phone number and address

The car drives to their real address

And delivers all of their food in a Mini-Cooper

The driver says...Just because you made a prank call…doesn't' mean you won't get good service

VoiceOver: "Mini-Cooper…we Deliver...no matter what"

Trilogy I – Childish Notions Act 3- Rhyme Time

A teacher asks his students
"Can you tell me a word that rhymes with SUPER?"

One student says "Duper"

One student says "Trooper"

Another student says "Pooper"

All of the students laugh

The teacher says "Being polite we say…"

One student says "COOPER"

The teacher says "Yes…"

The students applaud

Instead of riding the school bus home

The children are riding home in Mini-Coopers

Voice Over: "Mini Cooper…Poetry in Motion…"

Trilogy J – Truth or… Act 1 – Where is the truth

Watching many TV commercials for other cars

Damicles is looking for the truth

He states…

"I am looking for the truth…"

Do you know the truth?

Do you?

Do you ?

Do you

He finally finds a cooper
The light goes out on his lantern

He looks at the lantern
gets in
And drives off

Voice Over: truth is where you find it…stop into a mini-cooper dealer today

Trilogy J – Truth or… Act 2 – Here is the Truth

A gang scene

Rap music plays in the background

Where is it?… says 50 cent

I don't know... Robert DeNiro says as his head is slammed into the hood of a car
Why have you been keeping it from me?

I…I wanted to keep it for myself, says Deniro

Whaddya mean? Says 50

You...you don't' understand…replies Deniro

Well maybe I should…says 50

He pulls him by the collar and reaches in to his pocket
Finds a set of keys
Smiles
Pulls out a set of keys

Laughs knowingly

Takes the keys

Then 50 cent Says "let him go…
And looks into the distance
50 cent says "you're' coming with me…"
Beeps the alarm
And gets into the mini-cooper
All pimped out

50 Smiles, & drive, looks into the mirror and grins saying 'Respect…"
Deniro gets into the same car, only nicer. Saying to his cronies...it was time for a new one.

Voice Over…"Mini-Cooper…Don't hold out…."

Trilogy J – Truth or… Act 3 - The Truth Follows You

Beowulf says …I am here to drive your car

The car has a name it is Cooper

Then I am here to drive your cooper

Open the roads

Beowulf gets in and drives off in a golden cooper

Angelina Jolie is on the side of the road

He picks her up

She slides in the back seat and works her way to the front

He looks in the rear view mirror and smiles

They drive off

A dragon is seen in the distance following it

VoiceOver: "Mini-cooper…Legendary…and beyond…"

Trilogy K – Artic Blur Act 1 – Where is my Penguin

A penguin wins a contest

They drive to the contest

Many people

Lights, a big occasion…

Here is your Chateau Briand…lifetime supply

"no thank you..." says the penguin

The last White Buffalo

"Keep it…well fed…"

More cowbell…
"Always…"

A Jar of Jelly bellies…
"Nope…"

Your own ice rink…
"Hmmm…maybe…"

A million pounds of centrillium…the most precious compound on earth
"thanks, but…I'm just here for the Karma"

get's back in the mini cooper and drives off

Voice-Over: "Mini-Cooper" "Where's my penguin (x3) are you my penguin?"

Trilogy K – Artic Blur Act 2 – Snow Blind

A man and a woman are dressed in a tux and and evening gown in black & white
They are in L.A.

Honey where are we going?

Just drive

How far is this place…

Just drive

Wont we run out of gas

Just drive

They arrive in Alaska
Put on pengiun masks
And go to the dinner gala

VoiceOver: "Mini-cooper…mileage may vary"

Trilogy K – Artic Blur Act 3- No More Penguins

A bunch of penguins are at a board meeting

Their foliage in the boardroom setting makes them look like they are in business suits

The head penguin is pointing to a graphical chart
It shows sales… off the chart

A close-up of the chart shows the number of mini-coopers sold
Against the Number of penguins

The numbers go up…

The Penguin CEO says

"Do you see this?"
"We've done well, but now we've hit a stalemate"

"How do we fix it?"

"new colors.." says one penguin

"added features…" says another

"No…***more penguins***…." Says yet another
They all stop

"Hmmm…" says the lead penguin

They all flap their wings.

Voice-Over: "Mini-cooper…More penguins please"

Trilogy L – Just Like Old Times **Act 1 – Cant' keep a good car down (W.C. Fields)**

VoiceOver: "

Trilogy L – Just Like Old Times **Act 2 – They can fit us in…(Laurel & Hardy)**

Stanley Laurel and Oliver Hardy are at an airport

They are at the desk

The attendant says…

I'm sorry, Mr. Hardy there are no more seats available on this flight

But, but…we have a magic show to do

I'm sorry Mr. Hardy…there are no more seats available

Laurel says "…Stanley…what do we do?…"

Stanley looks…

The attendant says "Mr. Cooper...there is a way we can fit you in…."

Stanley looks…Laurel looks….

They get in a Mini-Cooper

And drive off

They are seen doing a magic show

The audience applauds

VoiceOver: " Mini-Cooper…we can fit you In…"

Trilogy L – Just Like Old Times **Act 3 - Coopers are a girls best friend (M. Monroe)**

VoiceOver: “

Trilogy M – Dial 'M' for Mileage **Act 1 – It was…**

VoiceOver: "

Trilogy M – Dial 'M' for Mileage **Act 2 – And then…**

VoiceOver: "

Trilogy M – Dial 'M' for Mileage **Act 3- So it…**

VoiceOver: "

Trilogy N – The Greatest Show On Earth Act 1 – The Greatest Show On Earth

VoiceOver: “

Trilogy N – The Greatest Show On Earth Act 2 – It's Magic

VoiceOver: "

Trilogy N – The Greatest Show On Earth Act 3 – Future Fortune

A man is walking down the boardwalk in California

A sign says
Can't afford it
Can't afford it
Gone broke

The man goes to the gas station
The pricing keeps going up.
The numbers go from x dollars a gallon and keep going, spinning, spinning…
The man sees swirling numbers, calculators, paper and…

The song playing is <California…Knows how to party, with the words edited as Can't afford it
Cant afford it…>
He goes back to walking the boardwalk
Sees a gypsy fortune teller
The sign says your fortune here
Reaches into his pocket and puts a coin in

The gypsy Fortune Teller , smiles and lowers it head and raises one hand
And spits out a ticket
The man reads it and smiles…
Then runs down the boardwalk

He buys a cooper

And Drives off smiling

Mini cooper can afford it ..mini cooper can afford it
The Gypsy boogies in the booth

Voice-Over: Mini Cooper…future fortune…now

Trilogy O – Animal Fare **Act 1 – Like Cats and Dogs**

A man is repeating, don't think about the cooper,
Don't think about the cooper
Don't think about the cooper

And then drives a cooper

Harvey, the rabbit is seen with his ears sticking out of the top of the car

Voice Over…Mini-cooper…Don't think about it…I'm not…..

Trilogy O – Animal Fare **Act 2 – Dog Gone**

Police sirens…

A bunch of dogs…growling, barking

One dog looks like the daft punk dog
(Daft Punks' *Around the world* is playing in the background)

Cutaway's to the dog's eyes
And teeth
And eyes
And teeth

Then the Daft Punk dog throws a bunch a of milk bones
At the other dogs

"Daft Punk's *Stop the music and go home*
"*Stop the music and go home…*"

They stop barking
And growling

The dogs are eating their bones
One dog has a tear falling from its eye
As it is chewing on the bone

The Dog person
Gets in a mini-cooper
And drives off…

(Daft Punks' *Around the world* is playing in the background)

Voice-Over: Dog…Gone…Mini-Cooper…

Trilogy O – Animal Fare **Act 3 – Jungle Love**

The Serengeti

A cheetah turns its head

Gazelles run

A monkey gets excited

A lion roars

Birds fill the trees
And make as much sound

A snakes tongue flicks

A giraffe bows it's head

The jungle sounds are alive

They all run to a central spot

Looking longingly

In the center of the jungle

Is a new mini-cooper

They all freeze…

Steve Miller's "Jungle Love…It's driving me mad its making crazy crazy..Jungle Love it's driving me mad, it's making me crazy…whistle…" plays

The monkey finds the keys
They all get in (It's a convertible…The giraffe's neck is prominent"
…and drive away to safari car lot. Monkey gives money to jungle lord

Voice-Over: "jungle Love…Mini-Cooper"

Trilogy P – Ways and Means Act 1 – The German Way

"Larry David is the producer"

We need a producer…

We see Mini-Cooper's being made

Larry David says….watch your fingers…

He offers to one line employee..."Do you need more coffee?"

"He says.." put that on the left...no…more to the right…a little left"

He says out loud…"have you seen my watch…?"

He says next to a Mini-Cooper..."Take my picture…can you take my picture..?"

Broadway horns…duh, duh daa DAAA… duh, duh daa DAAA

Springtime for Cooper Efficiency
Springtime for Cooper and fun

Springtime for Cooper und ShatziKind
Springtime for Cooper and more…

The doors open bursting with people, excitement and laughter
They all go and drive their coopers

VoiceOver: "Mini-Cooper…we produce"

Trilogy P – Ways and Means Act 2 – The Swedish way

the king and queen of gestalt
and they're traveling in seperate mini cooper limosines
inflation has gone up so high that millionareeres are on out on the streets looking for work
a pack of cigarattes is $190
a gallon of gas is $222
people are going to hamburger places on the street with wads of with hundreds of dollars in their hands
and theyre turned down
people are dying on the street
becuaew
people are out on the street with thousands of fdllars
and they're getting turned down at the hamburger stand
millionares sare seitting in the handman seat
theres an ad on tv
and they buy the Television station
and they say that we are gong to solve the crisis
so they take all their limosiues
all the roll royces stuids tomahawks
studs bearcats
you name it
we are going to cut back prices
including us
everybody drives a cooper
Hugh Hefner
Jeff bridges
Everyones driving a cooper
Larry David – Curb your enthusiasm
//

Trilogy P – Ways and Means

Act 3- The American Way

Intelligence
<Robot Voice:> detected

Fuel efficency detected

Custom engineering detected

Precise handling detected

Someone's nagging stepmother at the window
Airbag detected

Automatic windows engaged

Where were we…?

Vroomm…..

VoiceOver: "Mini-Cooper…recognize yourself"

VoiceOver: "

Trilogy Q – Ways and Means II **Act 1 – The Italian Way**

VoiceOver: “

Trilogy Q – Ways and Means II Act 2 – The Spanish Way

It The running of the cooper

A crowd of people are running

"Voice Over: They wait 364 days…"

The running continues

Different angle

Voice-Over: Thousands of people wait for this moment

To bring the thrill of a a life time

Into one moment

The cooper is seen in the background behind them

Voice Over: "The new models are here….Don't walk…run. Can't keep em in stock…Should we?"

Trilogy Q – Ways and Means II Act 3 - The Chinese Way

Ala "Kung Fu"...featuring David Carradine

A Sifu is looking at his student and says…

If you can take the pebble from my hand you have mastered the secrets of enlightenment

Close up of a pebble in the Sifu's hand

The Sifu closes his blind eyes

The student runs to the Sifu's jacket and takes out a set of keys

The Sifu looks up and sees the pebble still in his hand

The student smiles, then laughs and runs away

The master looks at the pebble in his hand

The student takes the keys and drives away in a Mini-Cooper

The master looks at the pebble in his hand…

And smiles…

VoiceOver: "Mini Cooper..enlightenment is in hand…The keys are elsewhere"

Trilogy R – Ways and Means III Act 1 – The Yiddish Way

Gilbert Gottfried, Jerry Sienfeld and his fiance are at a diner

One asks the waitress
Do you have the Country fried chicken meal? (Holding up a TV Dinner Box of same)

No...the waitress replies

Do you have the Turkey meal? (Holding up a TV Dinner Box of same)

No the waitress replies

Do you have the Salisbury Steak Meal? (Holding up a TV Dinner Box of same)

Yes… the waitress replies (they all hold up a box of the same TV dinner, gleefully happy)

Ok make, make sure you cut the plastic from the plastic…after 3 minutes…
But…
Yeah and make sure that it spins while it cooks
But…
Could you also put margarine on my corn
But the microwave is broken…

We're outta here….they leave a tip for the coffee…and take the TV dinners with them

VoiceOver: "mini-Cooper…find your own way"

Trilogy R – Ways and Means III Act 2 – The French Way

Form
Function

Beauty
Brilliance

Yours
Mine

Yours
Mine

Yours
Mine

Mine
Mine

Mine
Mine

Mine
Mine

VoiceOver: "Mini-Cooper..don't argue…" one guy stands crying

Trilogy R – Ways and Means III Act 3 - The Other Way

A man finds a set of keys…while eating at a bistro

He picks then up and looks at them

He examines the keys
On the back side
It says…
These keys fit only one car...the one that you have just won!

He goes outside

The keys in his mind read…Your new car is waiting

He tries many cars

And at last
He finds

A beaten up wreck of a car

The key fits

He unlocks it happy, but dismayed at the same time

He looks on the passenger side
And sees another set of keys…

It has a mini-cooper key chain and the latitude and longitude of his REAL new car
He gets out with the keys
And finds the mini-cooper of his dreams

Gets in…
And drives off

VoiceOver: "Mini Cooper…seek…find…drive

Trilogy S – Space and Time (Space) Act 1 – This space for rent

A man wins front row tickets to the superbowl

He is driving his car around and around to try and find a parking spot
He can't find one

The game has already started

He grasps his hands together and says...oh if I can only find a parking spot
I'll give up my cheating, my lying, my gambling and all my bad habits

Just help me find a spot

A mini-cooper opens it's door and spits out a set of keys
He picks them up
Looks upward and says
Nevermind…I just found one

Gets in the cooper and stays there
Rolling the wheel
Making sounds
forgetting about the game

Voice-Over: Mini-Cooper..Your prayers have been answered

Alt_ending:Mini-Cooper..Your spot has been reserved

Trilogy S – Space and Time (Space) Act 2 – Taking up Space

A Vagrant millionaire
Doesn't know how big he is
And he He Hates his life
Its Not his life that he hates he Hates his car
He enters a sweepstakes…And wins pizza for life
He starts Delivering pizza
And says …I can afford to buy a new car
And gets a mini cooper
And he keeps delivering pizza
Having the time of his life
He Doesnt know how big he is
until he lets big happen to him

is this the post office?
a guy goes off to the post office
hes delivering pizza
he goes to the post office to mail a frozen pizza to someone
which is completely legal (note to viewers)
hes waiting
hes waiting
hes waiting
finally
he buys a bunch of stamps
goes across town
and slaps stamps on his forehead
says I think Im gonna save gas
and says wait a minute
he takes the pizza thing offa there
throws the thing in the back of the car
and goes to his and finds out that its his house
a basement apat
and says what me worry
I don't need stamps
I've got a cooper
//
Hey Its Vito
Whaddya do whaddya know
Someone ate around these cupcakes
Around the edges
Adrienne mighta had the chocolate milk
Stay away from it…I don't do it
I train hard for the fight
A mini-cooper drives off…only after the windshield wipers wipe away the glass filled with chocolate milk
The car hiccups
///

VoiceOver: " Mini-Cooper…Adreienne…"

Trilogy S – Space and Time (Space) **Act 3 - The Final Frontier**

VoiceOver: “

Trilogy T – Space and Time (Time) **Act 1 – Another Time**

VoiceOver: “

Trilogy T – Space and Time (Time) **Act 2 – What Time is it ?**

VoiceOver: “

Trilogy T – Space and Time (Time) **Act 3 - Time after Time**

VoiceOver: “

Trilogy U – Dancing with the Cars Act 1 – The Fox Trot

This guy is doing a band instrument repair service
Going up hill in nov
Getting snowy
Sees sign
Chains only
Ted Nugent
Drives the usual car
Goes up further
Puts chains on
Gets in car
Indadventrdly puts in tapes
Puts on chain of fools
See customer someone have called and is stalled in snow
Whats matta boys
We got a problem with one of our intruments
Now where stuck in hole
Fixes instrument
Hooks cooper to van
Hauls up hill to job
They thank him
He drives away
With the cooper

He says I'll be back..puts on tape…unchaned melody plays on next
Take chains off car and drive down hills

Voice Over: Mini-cooper another happy customer

VoiceOver: "

Trilogy U – Dancing with the Cars

Act 2 – The Tango

A cop pulls a man over
Can I see your license
Thanks

Please step out of the car
But Officer…

Please step out of the car

The driver gets out
The cop gets in

Officer…What did I do

The cop says
Nothing…I just wanted to see what one of these is like

Get in…

They drive off

A police car with the lights and siren on is behind them
It pulls them over.

The two new cops go to the side and say
Let me see your license…

VoiceOver: “

Trilogy U – Dancing with the Cars **Act 3 - The Mambo**

VoiceOver: “

Trilogy V – Strike a Pose **Act 1 – Blondes**

VoiceOver: “

Trilogy V – Strike a Pose **Act 2 – Brunettes**

VoiceOver: “

Trilogy V – Strike a Pose **Act 3 – Redheads**

VoiceOver: “

Trilogy W – Supernatural Act 1 – Ghosts and Goblins

Sir Anthony Hopkins is sitting reading a book in a mansion

A grandfather clock ticks, tocks, then stops.

A candle blows out.

A shot of stairs creaking and the mark of invisible feet on the steps with sound

Windows open with curtains flying
Quick green mists dart about the pieces of furniture

Sir Hopkins casually turns his head looking at these things…

He opens the back of the book, which has a cutout inside the back cover
And pulls out a set of keys

A close-up of his thoughtful, knowing look and a blink of his eyes
He gets up …And goes outside

A silver Cooper is glowing green

He starts the engine
And laughs

Green mists fly out of the house
And surround the car
It glows brighter
He laughs louder

And drives off
Parks the car at a new house
And walks in
Smiling

Voice-Over: (the voice of Hopkins: Mini-Cooper….It captures your soul…<and laughs…>

Trilogy W – Supernatural Act 2 – Witches

The cast of the TV-Series charmed is featured

The three (3) witches are gathered around a cauldron

Piper says
We cant do this by ourselves
We need help

I dunno…the source is getting stronger and stronger (cutaway to spinning gas prices)

All of the good ones are gone…What we really need is a white lighter

You know how that ended…

I've got an idea…

They mix in the cauldron
A green leaf
A pinched kernel of corn
A piece of paper that says hope
And a white lighter

The cauldron flashes

Did it work…
I don't know

A car alarm beeps…They look outside…There is a mini-cooper

They all exclaim…"It worked…"

Many Gas attendants are seen changing in Demon form, shrugging and hanging up gas pumps
Then dissolve into nothingness

Voice-Over: Mini-Cooper…it's magic…..
Music..You can do magic …You can have anything that you desire…Magic
You know darn well when you cast your spell you will get your way…you know darn well...you can hypnotize when you cast your eyes you will get your way…

Trilogy W – Supernatural Act 3 - Green Men

Dark night…green light….
Glimmer of a headlight

A woman is wandering down the road.
She loses her balance.
Looking up and around
She sees a car in the background
Against a green light
She is breathing hard
Scared
See sees the trees
The road
A wolf howls in the background
An owl turns it head
Bats fly
A shadowy figure is seen in the amongst the backdrop of the trees
And another
Green eyes
Another set
The woman on the road
Crawling
The eyes
The other eyes
The owl
The headlights
The eyes
The other eyes
The headlights
The woman breathing harder

The car is next to her
She looks up in horror
Close up of the eyes

The woman looks up
The car door opens
She gets in (as if pulled…)

The door closes

A muffled sigh
She looks upward

The eyes and the shadowy figure are seen in the rear view mirror
The car drives off
The zombie figure walks the road…shrugs, then stands still

The woman flicks her hair
And drives away smiling

Voice Over: Mini-Cooper…Where are you going..?

Trilogy X – New Car In Town **Act 1 – Mileage Bee**

VoiceOver: “

Trilogy X – New Car In Town **Act 2 – Social Studies**

VoiceOver: “

Trilogy X – New Car In Town **Act 3 – History Lessons**

VoiceOver: “

Trilogy Y – Just Roman **Act 1 – Titus And…**

VoiceOver: “

Trilogy Y – Just Roman **Act 2 – Demetrius Dementius**

VoiceOver: “

Trilogy Y – Just Roman **Act 3- Coopernicus**

VoiceOver: “

Trilogy Z – All's well - that Gestalt's All Act 1 – Gestalt Malts

guys in this old jalolpy
hes rolling around
he goes in to buy a car
and the salesman is all messed up
chemically imbalanced
drunk
he tries to sell him another load of garbage
but he can see into it
becuz he knows that his car is a
load of karma
so he gets in
knows it junk
drive the old japloy up to the place
and goes up to a diner
one of those outside diners
this is out in the desert somewhere
and he sees a sign that says have a getsalt malt
he orders the geaslta malt
Have a gestalt
and the next thing that you know
he driving into this beautiful city
mini cooper, mini cooper, mini cooper
the name of the spot is "A load of Karma"
the gestalt malt

the start of an avatar
a super hero
not sy bappaa
not christ, but fully aware
gets in ferrari to take off
hears something swishy in there
lights a cigarette
he turns around
whispering incanations in hinda all kinds of all languages
next thing
the start of a superhero show
there was this black dude who was in this play
///
heres a cooper gestalt
the intials are ddt

VoiceOver: " the sound of Breathing…"

Trilogy Z – All's well - that Gestalt's All — Act 2 – Lemme Limo

this guy hes a fairly decent executive
and he goes out and wants to buy a car that runs cheap on gas
so he buys an utilmate cooper for cash
he goes out and he buys it
then things are going along
all of sudden the company closes down
he starts hitting unemployment ads
things are going along
he doesnt have a lot of money anymore
then he sees an ad for a pizza place to deliver pizza
so he starts delivering pizza
and he starts making money
but he realizies that its doing nothing for his car
he starts looking for another job
he goes to breadlines
he has trouble paying for his car
he goes back to the same place he was working
starts working again part time
sees another ad that says
be the 8,857th customer
and win a free car of your choice
walks in there
bells rings
what kinda car do you want what kinda car
a cooper to live my life
he's smoking a big cigar
he has one car in garage at house
one car at cooper dealer
just run either one of them they all run great

VoiceOver: "Mini Cooper…the Car for NOW

Trilogy Z – All's well - that Gestalt's All **Act 3- The Gestalt @ The End of The Universe**

Theres these two guys
They are building the greatest pyramid
Greater than the great pyramid
They're making b;lueprints
They talk about the color blue
The paper
The people
The number of antechambers and catacombs
They talk about it over and over
And one guy says
Hey…what's the point
The other guy says
I'll show you
And they both drive away in a mini-cooper
//
Two guys are looking at each other
One guy says
What are we going to do…there are no more gestalts left
Whatdda mean there are no more getalts left that impossible
The other guy says
Its poossible
He says
What do we do now…?
They do nothing
Moments pass
They get into a cooper and drive off

VoiceOver" Mini Cooper…get the point…?"

Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr.

THE BEYOND TRILOGIES (Parts 1 and 2)

Intended Medium: Television Commercial/s

Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr.

The Beyond Trilogies continue beyond the previous Concept Trilogies which are all previously WGA registered.

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Included please find the following;

IN SEARCH OF (Part 1)
Act 1 – Beyond This
Act 2 – Beyond That
Act 3 – Beyond Me

ELVIS BEYOND (Part 2)
Act 1 – Drive Thru
Act 2 – Going on Tour
Act 3 – Vegas Live

No storyboards accompany these concepts.

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IN SEARCH OF **Act 1 – Beyond This**

This guy is in his house.
He's going over bills
His brother has got money problems
He too has money problems
He lives in a little house
Likes to fly those planes
But he's selling the plane
Because his brother is about to lose his business
He had to sell his house

He gets on a big airliner
Then all of a sudden he finds that…
He's the millionth passenger
He has just won 1 million in cash and a new car

He wants to go home in the car, right then and there.
He gets in and they Parachute him down In the car
There are 20 dollar bills flying around him and the car as it chutes down
<The license plate reads "D.B." >

Voice Over: You don't have to pursue D.B. Cooper to fly …Be pursued…today!

He touches grounds and is riding around in a mini-cooper station wagon
He's the folk hero. He buys his plane back…And everything is cool

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IN SEARCH OF **Act 2 – Beyond That**

This guy…

Drives his car to the ice rink

It's a Mini-Cooper Station wagon

Kids comes out

And they are playing hockey

They are skating around very fast

Someone goes for a slap shot, which is flying out of control

He drives the car onto the rink and rolls the kids in the car

The pucks hit the windshield

It's Shatterproof glass

He tells the kids

"The car has safety glass"

"It protects us from the snow…"

"The ice…"

"…and…the occasional wild puck"

The kids laugh and are drinking hot chocolate in the cooper.

VoiceOver: Mini-cooper – He shoots, he scores…

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IN SEARCH OF **Act 3 – Beyond Me**

A man is walking down the street

He's filled with sets of car keys
They are in his pockets
On his clothes
In his Hat
<we never see his face, although it could be Sam Elliot>

He's flipping multiple sets of keys

He walks by a gas station
Where another man is disgruntled as the gas station is closed
His hood is open…
The engine is smoking…
And one tire is flat

As the man with the keys walks by whistling
The man with the broke down car asks the man with the keys
What are you doing with all of those keys…

The man with the keys says, "It's beyond me…" and smirks
The man with the keys keeps walking down the road

The man with the broke down car follows him
A bit down the road the man with the keys looks behind him and sees the other man following him

The man with the keys stops and asks the other man, "What's your favorite color?"
"Blue…and white" he replies.

The man with the keys quickly searches through his dozens of keys picking out one.
He then throws it behind a bush which instantly becomes illuminated blue and white

The man with the keys winks and says "There you go"
Tips his hat, then continues down the road whistling

The man with the broke down car looks behind the bush to find a Blue Mini-Cooper with white stripes
The radio turns on and it is the same melody the man with keys was whistling
The other man gets in sees a full tank of fuel and drives off.
He finds another set of keys, and another. He takes the keys, gets out starts walking and whistling…

VoiceOver: Mini-Cooper…Go Beyond

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ELVIS BEYOND **Act 1 – Drive Thru**

It's Tupelo Mississippi

Gladys has got the kid
She takes the kid out of an old house
Vernon comes out
Their Car won't start
The Kid is crying
Vernon says, "Damn we're broke…"
Elvis keeps crying

Elvis is now 23
He's sitting in the house
21 Autobahn drive
He's mobbed by women and men…
Elvis says "Get me to Careys grill…"
<it's not Graceland yet>

<flash to 40 years later>
"I gotta get me somethin' to eat"
Rett says "Damn Elvis you're leaving the house!"
"I don't care we'll take mammas car…"

Rett says "You can't touch that car…"
(*meaning the Pink 1955 Fleetwood he got for his mom*)
Elvis gets in the pink Cadillac, and starts it up
Rett says "You cant drive it...No one can drive it"

Elvis says "Rett, you're right…" "Where's my damn Cadillac?"

A woman has come in to pick up/drop off her daughter who is in rehearsal for the upcoming tour
The woman say, "Elvis…Do you need a ride?"
He replies…"I don't know…this is a little car…They might not notice me in this car"
He gets in…"Well now…There is a lot of room in here"
They drive through the front gates and go to Careys
<*Cut to the Drive-Thru. Elvis orders…*>
The window attendant says "Aren't you…uh…"
Elvis says…"Keep it down bubba…" <Like a bullpen coach>
Everyone is now looking at his car. They all start mobbing it.
Elvis says…"Lets go"

VoiceOver: Mini-cooper…at a drive thru near you

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ELVIS BEYOND **Act 2 – Going on Tour**

Mr. Presley, we need to get going or you'll be late for your tour

Which car will you be taking?

He's presented with dozens of cars…

<*The rest is musical and sung*>
As Elvis looks around all of the car's he sings (to the tune of '*Don't Be Cruel'*)

"You know I can't drive that (uhh uhh)"
"And this ones much too slow (uhh uhh)"
"I'd like to drive in my limosine"
"But it uses too much fuel"

"Won't be cruel"
"Need a car that cool"
"Won't be cruel"
"Saving all my fuel"

"Well I really want that cooper"
"Because cooper's real cool"
"It's really cool"

He sees then and then gets in his custom made mini-cooper stretch limo
(awww..Coop Coop, Aww coop coop)
He drives off and beeps the horn,
The horn sound is sung as (Coop Coop)
He drives away on tour

VoiceOver: Introducing the all new mini-cooper stretch limo. Persona not included.

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Written and conceived by Marshall (Kaufman) aka Marshall Bean and Donald Lucki, Jr.

ELVIS BEYOND **Act 3 – Vegas Live**

Elvis is finally on tour on Vegas
He has sent out 4 impersonators on the stage along with him
They are all standing in line on stage
Elvis is talking…As the others are walking around stage waving and smiling

The real Elvis then ducks back stage
…And goes to the buffet
He loads up plates and plates of food… all to his liking.

He then goes to the bathroom
Where a Father and his son are trying to get in
He asks Security (standing at the bathroom entrance)
"Can I go in the bathroom?"
Security says "Uh no sir, no you cant…"
The father asks, "Who's in there?"
"Mr. Presley…"

The father says, "I knew it, I knew it" "Please let us in, my son just has to see him"
Security lets him in and the boy leaves with an autograph on a paper hand towel
They go away gleefully

When Elvis is done…

He tips the bell captain with a signed gold fretted acoustic guitar.
He winks and has the bell captain load in trays and trays and trays from the buffet into the mini-cooper stretch limo…then drives off.

VoiceOver: Mini-Cooper…Get it to go.

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